## **APSACC Social Media Guidelines**



## **Australian Public Sector Anti-Corruption Conference 2017**

While the APSACC 2017 conference committee encourages the use of social media before, during, and after the conference as a means to share information and network with others who are attending, we remind you to adhere to the APSACC social media guidelines.

## This includes the following:

- Follow APSACC on Twitter @APSACC and always use the conference hashtag #APSACC17. This ensures your tweets are seen by everyone following the hashtag and can also be used to compile an archive of the conference tweets.
- APSACC is not responsible for tweets made by conference attendees.
- Remember you are responsible for what you tweet and you may have your own organisation's social media policies to adhere to whilst at the conference.
- Communicate with respect and consideration for others. Keep your tweets professional.
- Most sessions contain public information and can be tweeted. However, speakers can ask that specific details or slides are not shared.
- If a session chair, speaker or other attendee asks you to stop live-tweeting or not to tweet certain information from their presentation, including photos, please respect this.
- It is important for you to attribute content from a speaker correctly and clearly.
  This can be achieved by beginning tweets with the name or handle of a speaker.
- You should always seek permission from individuals in photos before tweeting them.
- If you know a speaker's Twitter handle include it your tweets so other people can connect to them if they wish.
- If you, as a speaker, want people to connect with you on Twitter to discuss your ideas or presentation, include your Twitter handle on your presentation slides.
- Tweet about whichever aspect of the conference you like, taking into account what people may find interesting. Remember to uphold a high standard of integrity and professionalism, particularly keeping in mind the very public nature of Twitter.
- Tweeting photos from networking opportunities such as the Welcome Reception and Conference Dinner should be avoided and it is advisable you seek permission from anyone in photos you tweet.
- Be considerate to other attendees. Ensure your device is on silent if you are tweeting.
- You can provide feedback to APSACC organisers. We encourage attendees to post/discuss topics of interest and ideas for future conferences.
- You can also follow conference co-hosts the Queensland Crime and Corruption Commission (CCC) on Twitter @CCC\_QLD